

News Release
Payson Book Festival – Event on July 22, 2017
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A celebration of books for readers of all ages

Payson Book Festival beckons families on July 22

Readers of all ages are invited to attend the Payson Book Festival on Saturday, July 22 in the ballroom of Mazatzal Hotel and Casino, Hwy 87, mile marker 251, at the south end of Payson.

This free, family-friendly event offers book-lovers an opportunity to meet more than 80 Arizona authors from throughout the state who will sign and sell both fiction and non-fiction books. The major goals are to promote literacy and showcase Arizona authors.

Themed “Reading Takes Us to Amazing Places,” the festival is from 9 a.m. to 3:30 p.m. and features a variety of activities. These include: storytime sessions for kids (who can meet the “Cat in the Hat” and “Story Monster”); author presentations, a Young People’s Writing Workshop, cowboy poetry and songs, food on site, entertainment and door prizes.

Featured authors include State Historian Marshall Trimble, noted Irish and Latina author Stella Pope Duarte, outdoor travel writer Roger Naylor, biographer and YA author, Jan Cleere. Presented by the Rim Country chapter of Arizona Professional Writers in partnership with Majestic Rim Retirement Living, this literacy project is partially funded by Arizona Humanities.

An estimated 600 booklovers are expected to attend the third annual Payson Book Festival which offers a welcoming environment that encourages personal interaction between Arizona authors and readers of all ages. A portion of the proceeds benefit local scholarship programs.

More information is available at www.paysonbookfestival.org For questions, call 928-468-9269 or email info@paysonbookfestival.org.

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Note – Photos and video are available by request to media contact, listed above.