

Arizona Professional Writers  
Website: [www.paysonbookfestival.org](http://www.paysonbookfestival.org)  
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FACT SHEET  
PAYSON BOOK FESTIVAL – July 21, 2018

Free, family-friendly community event - Open to the public  
Theme: “Reading takes us to amazing places”

- WHAT:** The fourth annual Payson Book Festival will showcase 80 Arizona authors and promote literacy at a celebration of books for readers of all ages. Activities include: storytime sessions for kids and teens, author presentations, cowboy poetry and songs, and entertainment. Estimate 700 visitors. (Website home page has link to YouTube video from 2017 event.)
- WHO:** The Rim Country chapter of Arizona Professional Writers (APW), a non-profit organization, is partnering with Majestic Rim Retirement Living to present this event. Authors from throughout the state will sign and sell fiction and non-fiction books of many genres. “Buckshot Dot” will share her original western poetry and songs. Other presenters include Liz Warren, fourth-generation Arizonan and nationally known storyteller, who will spin tales, YA author Janette Rallison, Science Fiction author J.L. Doty, author and screenwriter Tom Morrissey and APW author Patricia Brooks. Kids can meet the Cat in the Hat and Story Monster at storytime sessions.
- WHEN:** Saturday, July 21, 2018 from 9 a.m. to 3:30 p.m.
- WHERE:** Mazatzal Hotel and Casino, Hwy 87 mile marker 251, Payson, AZ 85541
- WHY:** Major goals are to promote literacy and showcase Arizona authors. The festival’s mission is to enhance the love of reading by providing a friendly environment that encourages personal interaction between AZ authors and readers of all ages. A portion of the proceeds will benefit local scholarship programs. Participating literacy groups include: First Things First, Rim Country Literacy, Southwest Human Development, Dolly Parton Imaginarium and local libraries.
- HOW:** Arizona authors will sign books and visit with readers. Visitors can enjoy a full schedule of presentations and entertainment. Some authors will speak about their books and the writing craft. A strong children’s element features a storytime session with the Cat in the Hat and Story Monster who will be available for photos throughout the day. Janette Rallison will present her work to teens. More than 20 authors of young adult (YA) and children’s books are participating.

For more information, visit the website: [www.paysonbookfestival.org](http://www.paysonbookfestival.org) or email questions to [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org)

Note: photos and video available by request to media contact.