

Ad Dimensions for Payson Book Festival 2019 Program

Submit "camera-ready" 300-dpi digital ad/photo/logo file in jpg, png, or tiff format by April 30, 2019 to: info@paysonbookfestival.org

Full Page: 7.75 inches high x 4.75 inches wide (vertical only)

Half Page: 3.75 inches high x 4.75 inches wide (vertical only)

Quarter Page Horizontal: 2 inches high x 4.75 inches wide

Quarter Page Vertical: 3.75 inches high x 2.375 (2 3/8) inches wide

Eighth Page Horizontal: 1 inch high x 4.75 inches wide

Eighth Page Vertical: 1.875 (1 7/8) inches high x 2.375 (2 3/8) inches wide

Ad prices

Full Page Inside Front Cover (color) - \$150

Full Page Inside Back Cover (color) - \$150

Full Page Back Cover (color) - \$250

Full Page interior (B&W) - \$100

Half Page Inside Front Cover (color) - \$75

Half Page Inside Back Cover (color) - \$75

Half Page Back Cover (color) - \$125

Half Page Interior (B&W) - \$65

Quarter Page Interior (B&W) - \$50

Eighth Page Interior (B&W) - \$25