

FACT SHEET PAYSON BOOK FESTIVAL – July 20, 2019

Arizona Professional Writers Rim Country Chapter
Website: www.paysonbookfestival.org

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Free, family-friendly community event - Open to the public
Theme: Adventures in Reading. Open a Book to New Worlds

WHAT: The fifth annual Payson Book Festival will showcase 90 Arizona authors and promote literacy at a celebration of books for readers of all ages. Activities include: Kid Zone sessions for kids and teens, author presentations, cowboy poetry and songs, and entertainment. Estimate 700 visitors. (Website home page has link to YouTube video from 2017 event.)

WHO: The Rim Country chapter of Arizona Professional Writers (APW), a non-profit organization, is partnering with Majestic Rim Retirement Living to present this event. Authors from throughout the state will sign and sell fiction and non-fiction books of many genres. Presenters include: Marshall Trimble, official Arizona State Historian; “Buckshot Dot” will share her original western poetry and songs; Dave Munsey Legendary weatherman for Channel 10 in Phoenix for over forty years, Emmy Award winner and Hall of Fame Journalist and many more .Kids can meet the Cat in the Hat and Story Monster and Mogollon Monster at the Kid Zone sessions.

Participating literacy groups include: First Things First, Rim Country Literacy, Southwest Human Development, Dolly Parton Imaginarium and ASU Virginia G. Piper Center for Creative Writing.

WHEN: Saturday, July 20, 2019 from 9 a.m. to 3:30 p.m.

WHERE: Mazatzal Hotel and Casino, Hwy 87, mile marker 251, Payson, AZ 85541

WHY: Major goals are to promote literacy and showcase Arizona authors. The festival’s mission is to enhance the love of reading by providing a friendly environment that encourages personal interaction between AZ authors and readers of all ages. A portion of the proceeds will benefit local scholarship programs.

HOW: Arizona authors will sign books and visit with readers. Visitors can enjoy a full schedule of presentations and entertainment. Some authors will speak about their books and the writing craft. A strong children’s element features a Kid Zone with activities all day.

For more information, visit the website: www.paysonbookfestival.org or email questions to media@paysonbookfestival.org.

Note: photos and video available by request to media contact.